



Berne

Chamber of Commerce

205 E. Main St.
Berne, IN 46711
Phone: 260-589-8080
Fax: 260-589-8384

Email: tourism@bernein.com

Websites: www.bernein.com www.berneswissdays.com

Premier Members

Mönch (Platinum)



Eiger (Gold)
Smith Bros. Of Berne Inc.

Wetterhorn (Silver)
Adams Memorial Hospital
CenturyLink
DRG
EP Graphics
FCC (Adams), LLC
FICOSA North America Corp.
Habegger's ACE Lumber
Hitzer, Inc.
Limberlost Construction Inc.
Moser Motors Sales
Swiss Village
Zurcher Tire

Jungfrau (Bronze)
Berne Ready Mix
Bernhaus Furniture
Bixler Insurance
Black Bear Inn & Suites
Chalet, Continental and Park
Village Apartments
Clauser Furniture
Earthen Treasures
Natural Food Market
Faith & Life Books and Gifts
Graber Insurance
Habegger Furniture
Richard's Jewelry
Swissland Cheese Co.

Member of the Month

Karen's Treasures



The Berne Chamber of Commerce is pleased to announce Karen's Treasures as our August Member of the Month.

Karen's Treasures has been a part of the Berne furniture market for 19 years. They opened in November of 1992 on the lower east side of the former Liechty Foods building. Karen and Stan quickly realized they needed more space. They rented the west side of building as well. Their business of used furniture and antiques grew and in 2002 after 10 years they were able to purchase the building they had previously rented. With this purchase they gained the upstairs and decided to add new furniture to their inventory. Names such as Lane, Ashley, Simmons and many others now complete their inventory.

The newly remodeled Mattress Center featuring Englander Mattresses is the main stay of the business. Englander has been in making mattresses since 1894. Stan and Karen invite you to come and see how you can afford a great night's sleep.

"God has truly blessed our business" says Karen. She continues "Giving us opportunity to not only provide for our family of five children

(now grown with families of their own) but to offer new and used furniture at affordable prices."



Newly remodeled
Mattress Center



Upstairs houses new brand name and Amish made furniture



Karen's Treasures is August Member of the Month. Pictured: (L-R) Jeanne Akins of Bank of Geneva, Ben Sprunger of Everence Financial, Karen Weaver—Owner, & Nancy Brown of DRG.

Karen's Treasures is owned by Stan and Karen Weaver and is located at 444 E Main Street in Berne. Hours of operation are Monday, Thursday, & Friday 10:00 am-5:30pm and Saturday 9:00am – 1:30pm. For more information call 589-2002, Karen would be happy to talk with you and Saturday 9:00am – 1:30pm. For more information call 589-2002, Karen would be happy to talk with you.



Member Spiel

DRG HAS NEW EDITOR

Mary Beth Weisenburger joined the editorial team in the spring of 2011, bringing her years of writing and storytelling experience to the already-established line of nostalgia products produced by DRG. The August 2011 issue marks her first issue as editor.

As a communications specialist with more than 25 years of experience and more than 10 years in the editorial and magazine publishing business, Weisenburger will combine her writing and publishing expertise with her background in nostalgic storytelling.

"I come from a long line of storytellers who helped shape my career as a writer, editor, publisher and teller of stories," she said. "My family instilled in me at a very young age a love of history, an appreciation for family, and a never-ending passion for heartwarming, first-person stories."

The goal of the magazine's creators -- and Weisenburger's goal -- is to produce a magazine filled with interesting content created by storytellers from across the country. The result is a collection of first-hand accounts that celebrate life in America during an earlier era -- an era often referred to as "the good old days." The August issue is available from the magazine website at LookingBackMagazine.com.

Looking Back highlights true stories contributed by readers. It focuses on average Americans and every-day experiences from the past, with old-time advertising, witty cartoons and authentic photographs of memorable people, places and events from the 1940s, 50s and 60s. It also incorporates favorite family recipes, nostalgic travel pieces and old-fashioned home remedies.

Weisenburger said, "I am very excited about joining the DRG family and am looking forward to working with the faithful readers and writers of *Looking Back*."

Before joining the DRG publishing staff, she served as senior vice president and director of marketing and investor relations for the banking industry and was director of marketing and public relations for Defiance Regional Medical Center in Defiance, Ohio.

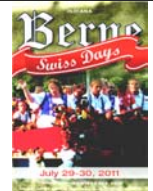
In addition, she was editor and publisher of *Happenings Magazine*, a bimonthly women's lifestyle magazine, with offices in northwest Ohio. She began her career as an assistant to the press secretary in the office of a United States senator, working in Washington, D.C.

Weisenburger still serves as a self-syndicated columnist, writing an award-winning monthly family humor column titled "In the Same Boat," which is carried in four publications and newspapers. Recently, she published a book of columns, "In the Same Boat -- 55 Laugh Breaks for Frazzled Moms."

She holds an undergraduate degree in communications and a master's degree in business and organizational leadership. She is a member of the National Society of Newspaper Columnists and the Independent Book Publishers Association.




The Berne Chamber would like to request that any businesses with extra Swiss Days Brochures please return them to the Chamber Office. We are running low on Swiss Days Brochures and would like to continue to include them in the hospitality bags and have some available to hand out to visitors. Thank you for assisting us as we promote Swiss Days throughout the coming year. Thank you for your help.



The following businesses have renewed their 2011 Chamber partnership as of July 30, 2011. More updates will be listed in upcoming newsletters.

Amstutz Construction Youth Service Bureau
The Gathering House



Thank you to all our volunteers who helped make this year's Swiss Days a great success. We appreciate all the hard work and dedication you give. 



SMITH BROTHERS
of BERNE

PO BOX 270, 356 MONROE ST., BERNE, IN 46711

PHONE: 260-589-2131 FAX: 260-589-2934

www.smithbrosfurn.com



STRENGTH
Depend on us...for safety and security.

 First Bank of Berne





Upcoming Chamber Events

BERNE CHAMBER 3rd TUESDAY LUNCHEON

MAKING PRINT ADVERTISING WORK FOR YOU!

Presented by Amy Orr

**BELLA TOWER GRILLE
TUESDAY, AUGUST 16**

**LUNCH SERVED AT 12NOON
\$10 CHAMBER MEMBERS
\$15 NON-CHAMBER MEMBERS**

**FOR RESERVATIONS CALL THE
CHAMBER OFFICE @ 589-8080**

OUR APOLOGIES

The joint luncheon of Berne, Decatur and Geneva Chambers scheduled for August has been moved to a later date. We are sorry for any inconvenience this may have caused anyone planning to attend.

More information will follow in an upcoming Chamber newsletter. Thank you for your patience and understanding.

MEMBERSHIP DISPLAY CASE

The Chamber would like to thank Swiss Woodworking Stamps & Sales for their display in the Membership Display Case for July.

Take a look at Affolder mplement in August.



Bank of Geneva

NMLS#409284

A Tradition of Community Banking



JUDY HEFLIN
Branch Manager
NMLS#413260



JAMES P. BUCKINGHAM
V.P. Business Development
NMLS#413257

**VISIT OUR
BERNE OFFICE**

718 US HWY 27 N.
BERNE, IN
260-589-3525

ATM AVAILABLE
www.bankofgeneva.com



FDIC



FREE SEMINAR

STRENGTHS OF THE RURAL ENTREPRENEUR

The John Jay Learning Center in Portland is offering a free seminar to learn to Develop Your Money Making Ideas. The following information will give you plenty of opportunity to find the help you need.

IDENTIFY YOUR STRENGTH
October 4th, 6:30PM to 9:00PM

ASSESS THE MARKET
October 11th, 6:30PM to 9:00PM

CONVINCE CUSTOMERS AND INVESTORS
October 18th, 6:30PM to 9:00PM

DEVELOP A PLAN
October 25th, 6:30PM to 9:00PM

REALITY CHECK
November 1st, 6:30PM to 9:00PM

THE COMPETITION
Business plan submissions are due January 12, 2012

For more information:
www.MyDreamHaven.com
Contact: Chris Fennig, 260-693-7671
chris_fennig@myfrarms.org



2011

| SUN | MON | TUE | WED | THU | FRI | SAT |
|--|--|--|-------------------------------|---|--------------------------------|---|
| | 1 | 2 | 3 | 4 | 5 | 6 Loblolly Marsh Tour 9:30 am Meet @ the Cabin |
| 7 | 8 Swiss Days Mtg. noon | 9 Berne CDC Board Mtg. 7 am Manufacturing Comm. Mtg.—noon | 10 Chamber Board Mtg. 7 am | 11 Discover Nature 10am-2pm @ Limberlost Cabin- Must Pre Register | 12 | 13*Saturday Night at Swiss Village* 7-8 pm |
| 14 | 15 City Council 7:30 pm Carry-In Noon @ SA Senior Center | 16 Chamber Luncheon @ Bella Tower Grill 12 noon \$10 | 17 | 18 | 19 | 20 Limberlost Cabin Porter, Pets & Poetry 1-3pm Call for Info 368-7428 |
| 21 Bluegrass Jamboree 2-4 pm | 22 SA Senior Center 12:30 pm Blood Pressure Ck. 1:00 pm Bingo | 23 Tourism Comm. Mtg. | 24 | 25 | 26 Economic Dev. Comm. Mtg. | 27 Limberlost's Wonders of Wetlands 7-9pm Call for Info Swiss Village Motorcycle Benefit Ride |
| 28 | 29 City Council 7:30 pm | 30 | 31 | | | Ship via UPS from the Chamber office. Bring your packages to the office by 2:30 pm |

The Berne Chamber Board of Directors meets the 2nd Wednesday of the Month in the Chamber Office at 7:00 am. The Chamber News is published monthly by the Berne Chamber of Commerce. "Members Spiel" contributions are welcome, submit to Chamber office by the 25th of the month.

Berne Chamber of Commerce Board of Directors
 Chad Gilbert, President
 Floyd Liechty, Vice President
 Mark Settlemeyer, Secretary
 Jason Hilty, Treasurer
 Sheree Barkley, Executive Director
 Jan Lehman, Office Manager



Berne

Berne Chamber of Commerce
 205 E. Main St.
 Berne, IN 46711